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**Gala To Benefit Couples Struggling With Infertility
ABC's "The Bachelorette" Star To Appear At Annual Embracing Hope Gala**

Orlando, FL (September 10, 2008) --- Trista Sutter, the original "Bachelorette," has been named Fertile Dreams' 2008 celebrity spokesperson and will be among the luminaries attending the 4th annual Embracing Hope Gala hosted by the Fertile Dreams Foundation on Saturday, October 25, 2008 at the Rosen Shingle Creek in Orlando, Florida. FOX 35 News Anchor Lauren LaPonzina will emcee the evening's full festivities.

This year's "Lifetime of Embracing Hope Award" will be presented to Kim Hahn, Founder and CEO of *Conceive Magazine*. While Kim and her husband Ernie of 16 years were trying to start a family, Kim was frustrated by the lack of positive, consumer-friendly information about fertility. Specifically, she longed for a magazine as beautiful, upbeat, and informative as the many pregnancy and parenting magazines on the market. After four years of fertility treatment, including three in-vitro fertilizations, Kim and Ernie decided that becoming parents was more important than becoming pregnant, and they adopted their daughter, Taylor Ann. And soon afterwards, Kim left her banking career to start **conceive magazine**. With **conceive**, Kim wants to share her experiences to educate and empower women on their journey to parenthood.

"The Bachelorette" star, Trista Sutter, has been open about her difficulty becoming pregnant and is looking forward to help increase awareness about fertility issues.

The black-tie event will showcase a silent AND live auction with items range from exotic jewelry to artwork to sports memorabilia to unique international trips, Embracing Hope Grants awarded to infertility couples, four course dinner, and dancing to the music of nationally known Michael Andrew and Swingerhead. Mr. Andrew is currently working with legendary Jerry Lewis on the Broadway musical version of the classic comedy The Nutty Professor slated to open in New York, 2009.

Proceeds from the event enable Embracing Hope Grants to provide \$10,000 toward the cost of infertility treatments at *any* fertility clinic in the United States. For many, the Embracing Hope Grant represents couples only chance to conceive their biological child.

Founded in 2004 by Infertility Specialist Mark P. Trolice, MD and his wife Andrea, who have personally experienced the impact of infertility and have adopted their two children. Fertile Dreams is a nonprofit organization that offers hope through education and access to resources. Nine million Americans or one in eight are infertile.

For more information, reserve tickets, or make a donation, contact Candice Critchfield at 321-397-3868, 407-740-7780 or e-mail info@fertiledreams.org. Event and sponsorships information is available online. Tickets may also be purchased online or you may send your check payable to Fertile Dreams Inc, 5931 Brick Ct., Winter Park, FL 32792.

Prior celebrity spokespersons include Brenda Strong, ABC-TV's Desperate Housewives' Mary Alice.

Fertile Dreams, Inc. – a nonprofit 501(c)(3) organization – was created by Dr. & Mrs. Mark and Andrea Trolice who offer infertility treatment and adoption services. The mission of Fertile Dreams is to empower those challenged by fertility issues through prevention, education and advocacy. To learn more, visit <http://www.FertileDreams.org>



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Fertile Dreams, is a 501 (c)(3) non-profit organization (TAX ID #202593865).